A SUITE OF TECHNOLOGY SOLUTIONS

Keeping Seniors SAFE, HEALTHY, and CONNECTED

BLUESTAR SENIORTECH.COM
People are living longer, healthier, and more productive lives than ever before. Our senior population is growing faster than any other age group. Most seniors want to live their lives in the comfort of their homes. However, risks to our safety and health increase dramatically with age.

- Every year, 1 in 4 seniors falls. 20-30% of those falls result in moderate to severe injuries.
- 88% of seniors have at least one chronic health condition. Failure to properly manage those conditions can lead to a crisis.
- 1/3 of seniors live alone. Social isolation has been linked to serious consequences for senior health.

For many, nursing homes and assisted living facilities are not financially feasible, and no one wants to be forced to leave their home. So seniors and their caregivers must find ways to adapt living at home for extended years.

That's why BlueStar is here.

We're on a mission to help Americans in their golden years stay Safe, Healthy, and Connected.
# How to Choose the Right Alert System for Your Family

Use this handy matrix to pick the right product. Each device is described on the pages to follow.

<table>
<thead>
<tr>
<th></th>
<th>Safe Guard</th>
<th>Admiral Alert</th>
<th>Ranger 4G</th>
<th>Bellpal</th>
<th>Sentry</th>
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<tbody>
<tr>
<td><strong>In-Home</strong></td>
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<tr>
<td><strong>Mobile</strong></td>
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<tr>
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<td><strong>Reminder Service</strong></td>
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<td><strong>Mobile App</strong></td>
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<td><strong>Monitored</strong></td>
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Ranger 4g
Mobile Medical Alert

The smallest medical alert device on the market, the Ranger 4g is like an “Onstar”* for a human and provides on-the-go protection for active seniors. Simply press the button when you need help. Designed for the real world, the Ranger 4g has GPS tracking and offers help anywhere in the U.S. where there is AT&T 4G cellular coverage.

PRODUCT FEATURES

• Fall Detection (Additional Charge Applied)
• SOS emergency button with real-time GPS tracking
• Powerful built-in two-way voice technology
• Compact, durable and water-resistant
• Can be worn on a regular or jewelry lanyard around the neck or on the belt
• Charging cradle and power cord
• 24/7 nationwide emergency monitoring

As Low As $29.95 Per Month

*We’re referring to the wonderful Onstar system from General Motors.
Get help from anywhere in and around the home! With a simple push of a button, the Sentry will connect you to a 24/7 national emergency monitoring center, where a specialist will dispatch the proper help and remain on the line until they arrive.

**PRODUCT FEATURES**

- Base station provides loud and clear two-way voice communication
- Emergency button on base dials monitoring center for help
- Caretaker button calls preprogrammed personal contact
- Water-resistant basic pendant or belt clip with up to 600-foot wireless range
- 24/7 nationwide emergency monitoring

**As Low As $25.95 Per Month**

Options: Watch and Wall Button
SafeGuard

In-Home Cellular Medical Alert

SafeGuard senior safety system is an advanced technology solution designed to ensure that your loved one is safe at home and that action is immediately taken if help is needed.

As Low As $39.95 Per Month

PRODUCT FEATURES
• Automatic fall detection
• Versatile multi-pendant medical alert for in-home or for mobile use
• Mobile app to manage the system
• Reminders and messaging service
• Concierge button can be programmed for nurse, for family, for neighbor. Help at the push of a button
• Provides severe weather alerts

Admiral Alert

Hybrid Mobile/In-Home Medical Alert with Fall Detect

Our most versatile medical alert. It is a mobile medical alert with a fall detection pendant. It comes with a customizable messaging button. Also, has GPS tracking which works on the AT&T network. You’re never alone and you can talk to our wonderful team with a press of a button.

PRODUCT FEATURES
• Emergency button with real-time GPS tracking
• Messaging button that can be pre-loaded with a reminder message from a loved one.
• Compact, durable and water-resistant
• Charging cradle and power cord
• 24/7 nationwide emergency monitoring

As Low As $34.95 Per Month
Bellpal
Watch-Based Medical Alert; Connected to Smartphone

The newest and best from Sweden! Bellpal is an elegant watch with automatic fall detection and location tracking. It gives peace of mind and maintains a connection between family, care providers, and senior homes. Looks like a regular watch yet is beautifully designed! No one will ever know it’s a medical alert device.

**The Watch**

- Alarm Button
- Waterproof: yes
- Battery Life: 6 months+
- Strap: Leather
- Case Diameter: 38 mm
- Movement: Quartz

**PRODUCT FEATURES**

- Location tracking indoors and outdoors
- Automatic fall detection
- Alert system provides real-time information and alert notifications
- Single application to share information with family and care professionals
- 24/7 nationwide emergency monitoring
- Must be used with a Smartphone

**Two Subscription Models**

**Friends & Family**
If you fall or need assistance, you push the help button, and your friends and family will be notified via their cellular phones.

**Platinum Protection**
If you fall or need assistance, you push the help button, and a 24/7 monitoring service will respond and dispatch whatever assistance might be needed, as well as, contact your emergency contacts.

**As Low As $9.95 Per Month**
5 Different Styles

White Dial
Steel Case
Brown Leather Strap

Black Dial
Steel Case
Black Leather Strap

Mother of Pearl Dial
Steel Case
Black Leather Strap

Mother of Pearl Dial
PVD Coated Case
Black Leather Strap

Blue Dial
Steel Case
Blue Leather Strap

Each Style
$149.95
Yepzon™ Freedom is a personal safety product which combines SOS alarm and tracking functions. Press the button and it immediately sends an alert to the smart phones of your friends and family, giving your exact location, and telling them you need help.

Designed for everyday life’s surprising situations, the GPS alarm makes use of the latest tracking technology. Yepzon™ Freedom is the first safety device on the market which has GPS tracking, 3G tracking, Wi-Fi indoor tracking, and an SOS alarm feature in one.

**PRODUCT FEATURES**

- Combines three different tracking technologies: 3G always gives a wide location info, GPS accurate tracking outdoors, Wi-Fi finds the target also indoors.
- Shock- and splash proof
- Several devices can be tracked with one phone – one device can be tracked with several phones
- Possible to control battery life with personal settings
- Easy-to-use mobile application
- Built-in SIM, free application, affordable service

**As low as $19.95 Per Month**
Nurse On Call
Expert Health Advice Service Paired with Sentry, SafeGuard, HealthGuard
This service provides unlimited access to registered nurses at an accredited medical call center, open 24 hours a day, 365 days a year, partnering with 3,400 hospitals and health care groups. The registered nurses can provide expert health information and direct you to the appropriate level of care.

Just $9.95 Per Month

The nurses can provide expert health information and advice, and can ease Mom’s concerns, or direct her to the appropriate level of care. Works with our standard Sentry in-home medical alert system, and with SafeGuard and HealthGuard systems.

HealthGuard
In-Home Medical Alert and Health Monitor
Our finest and most capable family system for Safety, Health, and Connection. It feels like you are right there with Mom and Dad. HealthGuard is a complete system of medical alert protections. It has the ability to monitor a variety of chronic conditions, such as diabetes, hypertension, etc, all through your smart phone.

As Low As $49.95 Per Month

PRODUCT FEATURES
- Automatic fall detection
- Medical alert
- Mobile app to manage the system
- Reminders and messaging service
- Concierge button can be programmed for nurse, for family, for neighbor. Help at the push of a button
- Provides severe weather alerts
- Measures conditions: Blood Pressure, Pulse/Oxygen levels, Blood Glucose, Weight Scale, Body Temperature

* Peripheral devices may cost extra
Do you worry if Mom or Dad is taking the right medication at the right time? This locking pill dispenser will allow you to ensure the safety and comfort for your loved ones. No longer worry about overdosing or mis-dosing.

**PRODUCT FEATURES**

- The medication dispenser is electronic and can be controlled remotely using the MedMinder website
- Contains 28 compartments for a 1-4 weeks supply of medication and can accommodate dozens of different types of pills
- Locking feature that allows users access to only the correct compartment at the correct dosage time

When it’s time to take a medication, the appropriate compartment flashes. If the cup is not removed within the assigned time frame, the patient can get auditory prompts as well as optional automatic phone calls, text messages, and emails. MedMinder keeps records of patient activities. The caregiver can access this information via the Internet or receive real-time email or text message notifications. Weekly and monthly email reports are also available.

**Pay $79.95 Upfront Equipment Cost and then** **As Low As $39.95 Per Month**
One-third of pills taken by seniors is either the wrong pill or is taken at the wrong time. This Smart Pillbox can help! The device knows which medications and at what times they need to be taken. The device’s internal mechanism rotates to reveal the correct pills. An alarm sounds to remind you to take pills. The Family App keeps loved ones aware of when pills have been taken (or not).

**PRODUCT FEATURES**

- **Clear Alarm**
- **Crystal clear and friendly alarm**
- **Removable Trays**
- **Fill several trays in advance and quickly swap when needed**
- **14 Space Tray**
- **A tray will hold up to two weeks’ worth of medications**

**Just $39.95 Per Month**
Reminder Rosie

Remember Your Medication, Appointments and Tasks

Designed to solve the very real daily challenges of memory loss, Reminder Rosie is a personalized, voice controlled reminder system that older adults love. With its senior-friendly clock interface, Rosie is a simple, hands free, inexpensive solution to remember your medication, appointments and everyday tasks. Never forget a task again!

PRODUCT FEATURES

- Record up to 25 reminders for every day, weekly or any date
- Review the day’s reminders with a simple voice command
- Reminders can be programmed in any language
- Includes emergency backup system

Only $99.95 One Time

Lucid Audio Hearing Aid

Personal Sound Amplifier at a hugely reduced cost!

This Personal Sound Amplifier allows the user to select which model works best for them based on their situation. From in-the-ear to traditional over-the-ear, these PSAP devices will give the gift of sound back to those with hearing loss.

Three Models

Ready to wear behind the ear hearing enhancement amplifier & electronic hearing protection

*Beige

$99.95 One Time

Ready to wear behind the ear hearing enhancement amplifier & hearing protection

*Behind the Ear

$199.95 One Time

Left and right ready to wear in the ear hearing amplifiers, electronic hearing enhancement & hearing protection

*In the Ear

$399.95 One Time

*Beige

*Behind the Ear

*In the Ear
Our CEO, Rob Wray, is a retired two-star admiral who comes from a military family; nearly 20 of his family have worn the uniform of the Army, Navy, Air Force, and Marines. Four of them are age 80 or older. Wray founded BlueStar in 2013 to help them-- and others like them-- live their golden years in freedom and independence.

BlueStar offers products and services to keep seniors SAFE, HEALTHY, and CONNECTED. We bring peace of mind to families.

BlueStar is a service-disabled-veteran-owned small business. We focus on veterans and their families. We’re owned by veterans. We’re certified by the Veterans Administration. We have 14 generals and admirals on our advisory board. We hire veterans and their families. We give discounts to veterans. Lastly, we donate a portion of every dollar to support veterans through our 501(c)(3) charitable foundation.

In September 2018, BlueStar SeniorTech helped to launch BlueStar Senior Veterans Foundation, a non-profit 501(c)3 organization. The mission of BlueStar Senior Veterans Foundation is to assist aging veterans in life-saving technology to keep them safe and connected.

BlueStar offers the most lenient and friendly customer service policies in the industry. The company is guided by two rules: 1) Treat customers like Mom and Dad. 2) Ensure customers are satisfied or give their money back.

BLUESTARSENIORTECH.COM